

DEPARTMENT OF ART MEDIA ARTS – UNDERGRADUATE CURRICULUM

Media Arts (MART)

- **110 -- Introduction to Media Arts. (3)** Introduction to the theories and aesthetics of film, video, photography, audio, and new media.
- **201 -- Introduction to Media Development. (3)** Fundamental conceptual and technical aspects of media.
- **210 -- Digital Media Arts Fundamentals. (3)** (Prereq: MART 110) Introduction to the theory and practice of image and sound capture, sequencing, and processing, for photo, video, and Web.
- **262 -- The Still Image. (3)** (Prereq: MART 210) Communicative elements of the still image; aesthetics, production component included.
- **302 -- Producing for Media Arts. (3)** (Prereq: MART 110) Organization of people, finances, and materials for media production.
- **321 -- Writing for Media. (3)** Role and preparation of story boards, treatments, and scripts for various forms of media production.
- **341 -- Introduction to Audio Art. (3)** Theoretical, artistic, and historical conceptualization of audio as independent art form. Production skills include recording, editing, processing, and sound for film.
- **365 -- Lighting for Media Arts. (3)** (Prereq: MART 262) Theory and techniques for photographic and video applications and zone system of exposure control.
- **371 -- The Moving Image. (3)** (Prereq: MART 210) Advanced communicative elements of moving images including editing patterns and the grammar of film and video.
- **380 -- Web Media Arts. (3)** (Prereq: MART 210) An introduction to the design, development, and implementation of Web-based media, including current technologies and design issues related to the development of Web sites.
- **399 -- Independent Study. (1-6)** Contract approved by instructor, advisor, and department head is required for undergraduate students.
- **490 -- Special Topics in Media Arts. (3)** May be repeated once for credit.
- **495 -- Research Seminar. (3)** (Prereq: junior status) Research in a selected area of media arts.
- **499 -- Internship in Media Arts. (3-6)** Supervised experience in media productions and media production facilities. Contract approved by instructor, advisor, and department head is required for undergraduate students.
- **521 -- Screenwriting. (3)** (Prereq: MART 110, 321) Elements of style and construction of script formats with emphasis on film and dramatic styles.
- **522 -- Writing for Corporate Media. (3)** (Prereq: MART 321 or consent of instructor) Proposals, treatments, and various script formats for corporate media.
- **541 -- Advanced Audio Art. (3)** (Prereq: MART 341 or consent of instructor) Advanced production skills in recording, editing, processing, synthesis. History of technology, culture, and theories of electronic sound-based art.

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- **542 -- Principles of Sound Use for Media. (3)** (Prereq: MART 341 or consent of instructor) Audio for media production; midi applications and synchronization methods using time code; digital audio software.
- **551 -- 16 mm. Filmmaking. (3)** (Prereq: MART 210, 341, 371, or consent of instructor) Theory and practice of 16mm. film production and post-production.
- **552 -- Narrative Production. (3)** (Prereq: MART 210, 371) Design, preproduction, production, postproduction, and analysis of the narrative structure.
- **553 -- Documentary Production. (3)** (Prereq: MART 210, 371) Theory and practice of documentary media production.
- **561 -- Advanced Black and White Photography. (3)** (Prereq: MART 262 or consent of instructor) Zone system, toning, archival processing, and advanced darkroom technique; development of personal style. Introduction to large format.
- **562 -- Advanced Photography Color Processes. (3)** (Prereq: MART 262 561) Alternative and digital color processes using 35mm and large format equipment, nontraditional photo methods, and digital applications.
- **571 -- Multi-Camera Video Production. (3)** (Prereq: MART 210, 341, 371, or consent of instructor) Theory and practice of studio video production, editing, and Webcasting.
- **572 -- Single Camera Video Production. (3)** (Prereq: MART 210, 341, 371, or consent of instructor) Theory and practice of electronic field production and digital post-production.
- **581 -- Interactive Computer Media Arts. (3)** (Prereq: MART 380 or consent of instructor) Theory and practice of the creative and development processes of fixed media--CD Rom, DVD, and kiosks.
- **582 -- Interface Design for Media Arts. (3)** (Prereq: MART 380) Computer interface development, including the tools, aesthetics, and processes utilized in user-centered interfaces for a variety of computer-based media arts applications.
- **583 -- Animation. (3)** (Prereq: MART 210 and 371) A study of animation as a media art form. Students will create animations using traditional or digital technologies.
- **590 -- Special Topics in Media Arts. (3)** Selected topics in media arts. Course content varies and will be announced in the schedule of classes by suffix and title.