

# What can you do with a Bachelor's in Psychology?

Areas	Jobs	Employers
<b>Human Services</b>	Counseling Advocacy Mental Health Services Case Management Programming Community Relations Administration	Federal government State government Local government Senior citizens' centers United Way agencies Nonprofit organizations Religiously-affiliated service organizations Hospitals Federal government including: Department of Health and Human Services Universities and colleges
<b>Human Resources</b>	Employment and Recruitment Labor Relations Compensation and Benefits	Large companies Government agencies Employment and temporary agencies Large non-profit organizations including hospitals and educational institutions
<b>Public Relations</b>	Research Programming Writing and Editing Event Planning Media Placement Public Speaking Fund-raising	Public relations and advertising firms Companies with public relations departments Professional associations Federal, state and local government Colleges and universities Non-profit organizations
<b>Advertising</b>	Creative Media Account Services Research	Advertising agencies Companies with in-house advertising agencies or departments
<b>Market Research</b>		Market research firms Market research departments of consumer goods and manufacturing firms
<b>Education</b>	Teaching/Tutor	Public and private schools
<b>Retail</b>	Management	Department stores Specialty stores Discount stores Super retailers
<b>Sales</b>		Retailers Service providers Wholesalers Manufacturers Insurance companies Real estate companies

Modified version of *Psychology: What can I do with this degree?*

Prepared by the Career Planning staff of Career Services at The University of Tennessee, Knoxville. (1992, Revised 1999)